



125 West 55th St
New York, NY 10019

Contract # 25252616	Changes as of: 7/26/2016 at 7:02 AM	Version: Current State Version 2
CPE: 1143/1713/4606	Flight: 7/25/16 - 8/7/16	Station: MXGN
Agency: STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Advertiser: Greg Gianforte for GOV	Market: Glendive
Product: TV	Office: NEW YORK	Total \$: \$3,052.00
Agency Order #: 5234843	Primary Demo: Adults 35+	Total Spots: 55
Buyer: Fink, Brant	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269	Total GRP:
		Separation:

Comments: See lines 13 and 14 for time period corrections.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/25 - 8/1		Total Spots	Total \$	CPP	GRP
							7/25	8/1				
1	M-F 6a-7a		Wake Up Montana	\$48.00	0.0	60	3	2	5	\$240.00	\$0.00	0.0
2	M-F 7a-11a		Today Show	\$48.00	0.0	60	6	4	10	\$480.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today	\$48.00	0.0	60	1	0	1	\$48.00	\$0.00	0.0
4	M-F 4:54p-5p		Montana East News	\$52.00	0.0	60	3	2	5	\$260.00	\$0.00	0.0
5	M-F 5p-5:30p		KULR First News At Five	\$52.00	0.0	60	4	1	5	\$260.00	\$0.00	0.0
6	M-F 5:30p-6p		NBC Nightly News	\$52.00	0.0	60	3	2	5	\$260.00	\$0.00	0.0
7	M-F 6p-6:30p		KULR News At Six	\$52.00	0.0	60	3	2	5	\$260.00	\$0.00	0.0
8	Sa 5p-5:30p		Local News-KULR 8	\$80.00	0.0	60	1	0	1	\$80.00	\$0.00	0.0
9	Su 5p-5:30p		KULR First News At Five	\$56.00	0.0	60	1	0	1	\$56.00	\$0.00	0.0
10	M-F 10p-10:34p		KULR News At 10	\$80.00	0.0	60	4	1	5	\$400.00	\$0.00	0.0
11	Sa 10p-10:29p		KULR News At 10:00	\$80.00	0.0	60	1	0	1	\$80.00	\$0.00	0.0
12	Su 10p-10:32p		KULR News At 10:00	\$80.00	0.0	60	1	0	1	\$80.00	\$0.00	0.0
13	F 9p-10p		Dateline Fri OTO-NBC	\$80.00	0.0	60	1	0	1	\$80.00	\$0.00	0.0
7/25: Fixed Time Period												
14	Sa 8p-10p		Saturday Dateline Mysteries-NBC	\$80.00	0.0	60	1	0	1	\$80.00	\$0.00	0.0
7/25: Corrected time period												
15	Su 9a-10a		Meet The Press	\$48.00	0.0	60	1	0	1	\$48.00	\$0.00	0.0
16	Su 5:30p-6p		NBC Nightly News Weekend	\$52.00	0.0	60	1	0	1	\$52.00	\$0.00	0.0
17	M-F 10:34p-11:37p		Tonight Show - Jimmy Fallon	\$48.00	0.0	60	3	2	5	\$240.00	\$0.00	0.0
18	Sa 10:29p-12:01a		Saturday Night Live	\$48.00	0.0	60	1	0	1	\$48.00	\$0.00	0.0
TOTALS:							39	16	55	\$3,052.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25252616	Changes as of: 7/26/2016 at 7:02 AM	Version: Current State Version 2
CPE: 1143/1713/4606	Flight: 7/25/16 - 8/7/16	Station: MXGN
Agency: STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Advertiser: Greg Gianforte for GOV	Market: Glendive
Product: TV	Office: NEW YORK	Total \$: \$3,052.00
Agency Order #: 5234843	Primary Demo: Adults 35+	Total Spots: 55
Buyer: Fink, Brant	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269	Total GRP:
		Separation:

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
07/25/16 4:25 PM	JONATHAN VITTI	MT GOV GREG GIANFORTE 7.25-8.1 TRAFFIC & NAB SENT VIA EMAIL *8.1 WEEK APPLIES ONLY TO MONDAY*
07/25/16 11:28 AM	System	;Separation: 30 Notice Received.
07/25/16 11:14 AM	JONATHAN VITTI	MT GOV GREG GIANFORTE 7.25-8.1 TRAFFIC & NAB SENT VIA EMAIL *8.1 WEEK APPLIES ONLY TO MONDAY*
		;Separation: 30

Competitive Information	
Market Budget:	\$6,635
MXGN Share:	46%
Comment:	
KXGN:	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$3,052.00	N/A	0.0
Total	100%	55	\$3,052.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	39	\$2,224.00
2016-Aug	16	\$828.00
Total	55	\$3,052.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/25/16 4:25 PM	JONATHAN VITTI	Confirmed			\$0	\$3,052.00	Changes: Comments from MT GOV GREG GIANFORTE 7.25-8.1 TRAFFIC & NAB SENT VIA EMAIL *8.1 WEEK APPLIES ONLY TO MONDAY*
New	7/25/16 11:13 AM	JONATHAN VITTI	Confirmed	55		\$3,052.00	\$3,052.00	;Separation: 30 to See lines 13 and 14 for time period corrections., User Entered \$ from \$0.00 to \$3,052.00. 2 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---